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TÜV SÜD Czech s.r.o. based in Prague, Czech Republic is leading technical service company active in the strategic business segments INDUSTRY, MOBILITY and PEOPLE. Its range of services embraces consultancy, inspections, tests and expert opinions as well as certification and training. For further development of PR and Marketing department we are looking for a suitable candidate to a position:

MARKET ANALYST

Responsibilities

- Market analyses:
 - Analyses of market opportunities, acquisition potential, business performance
 - Competition screening
 - Identification and evaluation of trends
 - Advisory services in the area of go-to-market strategy, market positioning, and marketing implementation
- Constant self-education about target markets
- Cooperation with divisions, sales and business development dept.
- Work with quantitative market sizing and forecasting analytical tools
- Preparation of thorough, forward looking, and well-organized reports, summaries & conclusions

Requirements

- University degree (preferably MA in Economics)
- Previous 1-2 years working experience in marketing or business development – strategy or market analyses
- Experience from CTCT or a consulting company is an ADVANTAGE
- Some understanding of regional and economic dynamics in the CEE region
- Some understanding of dynamics, pain points, and business drivers in one of more key industries
- Strong quantitative skills and high level of business acumen
- Ability to work independently and collaboratively
- Fluent English, German is an advantage
- EXCELLENT knowledge of MS Excel
- Outstanding communication and presentation skills



Czech

**Volba jistoty.
Více hodnoty.**

Offer

- Financial stability of large multinational company
- Attractive financial package with growth potential
- Employment stability and benefits
- Room for own inventions and entrepreneurship
- Pleasant working environment

If interested please email your CV and motivation letter in English to ivana.jaresova@tuv-sud.cz alternatively post to Ms. Ivana Jarešová, TÜV SÜD Czech s.r.o., Novodvorská 994/138, 142 21 Praha 4.